

# **The Heritage Arc - Yuva Tourism Club- PSIT**

**Under Yuva Tourism by the Ministry of Tourism, Government of  
India.**

**MBA Department- PSIT**



## **EVENT REPORT**

**2022-23**

## ADVENTOUR 1.0 - Tourism Quiz Report



**The Heritage Arc –Yuva Tourism Club-PSIT**



**Adventour**  
The Tourism Quiz Competition

**Preliminary Round** Saturday, October 8, 2022  
*Theme : Indian Tourism*

Register your **Team of 2 Members** through the link given below

The winners of Preliminary round will be shortlisted for the **Finale**

**Finale** On Friday, October 14, 2022

Round-1	Round-2	Final Round
UP Tourism	Pictorial Questions	Incredible India

Winners and Runners will be awarded with Trophies & Certificates  
Certificate of participation to all participants

**Time: 12:45 PM | Venue: T-48**

For any information contact student coordinators:  
Sankalp Khanna # 7007546463 | Palak Chhatani # 6306601841 | Aradhya Gupta # 7318535702  
Siddharth Mishra # 9305390660 | Aditi Pandey # 8887716457 | Asheesh Kumar # 8090167016

Limited Seats  
<https://forms.gle/Gek9oRG5e9s2kg898>



### Briefing about the event : Adventour ( Tourism Quiz)

A quiz competition is organized by The Heritage Arc –Yuva Tourism Club – PSIT for students which aims to showcase, develop & analyze their knowledge related to Indian tourism and cultural heritage. The activity is designed to enhance participant's co-ordination & team work and awareness towards Indian tourism and cultural heritage.

### Objectives of the event :

Objective of the Event were - The competition will increase tourism – related information among students along with attraction towards different areas of tourism. Through the

competition, the students will get acquainted with the rich history, traditions, historical heritage, cultural colours, local art, natural richness, great men and possibilities of tourism importance.

### **Event Organized by :**

***The Heritage Arc – Tourism Club PSIT* had organized the finale for the Event – Adventour Tourism Quiz on 14th Oct 2022 at 1:00 pm in T-48 PSIT**

### **Organizing Team :**

- Club Ambassadors- Ms. Priyanka Singh and Mr. Deepak Shukla
- Student Coordinators- Sankalp Khanna, Siddharth Mishra ,Palak Chattani , Aradhya Gupta, Aditi Pandey and Asheesh Kumar

### **Event details**

An Inter department quiz on tourism and rich cultural heritage of India “ ADVENTOUR- THE TOURISM QUIZ” organized by the The Heritage Arc –Yuva Tourism Club – PSIT with Preliminary round on 8th October 2022 and Finale on 14th October 2022 .

**Duration of the Event :** (60 mins for each phase - preliminary and finale)

**Format :** Teams were invited to participate in a set of two .

### **Preliminary Phase :**

Applications were invited from all over the PSIT to participate in the tourism quiz, with the efforts of students coordinators in total 58 teams participated for the event . Registration was done through online form.

The Preliminary Phase consisted of 25 multiple-choice questions that had to be completed by the contestants in the allotted 15 minutes, and the questions were presented in paper pen format.

### **Result of Preliminary Phase**

Total 8 teams qualified for the finale with varied department including B.tech, MBA, B-Pharma.

Name Of The Team	Name Of Team Member-1	Name (Team Member-2)
Death Eater	Satyansh Tripathi	Nikhil Prajapati
Euphoria	Tanya Awasthi	Shubhi Shukla
Mr. Guys	Anish Singh	Ayush Agnihotri
Runway	Kavya Chaurasia	Harshit Sharma
Shiv	Shiv Srivastava	Suryansh Yadav
Strickers	Vikas Tiwari	Vanshika Gaur
Team Warriors	Vidvat Agarwal	Mansi Singh
The Smurfs	Prakhar Srivastava	Tanishka Sharma





## Finale of the Event

Finale of the event held on 14<sup>th</sup> October 2022 will above qualified 8 teams , the final round consist of there round

### Rounds 1- UP Tourism

### Round 2- Pictorial Questions

### Round 3- Incredible India

The three distinct themes were create to make student more versatile and aware about the rich cultural heritage of India.

Stage 1- The round involved questions related to culture and tourism places in Uttar Pradesh.

Stage 2- The round involved pictorial questions. The pictures were displayed and teams were given 10 seconds to guess the picture

Stage 3- The round involved questions related to tourism and culture across the country.

Final Winner for the session were :

Team Name	Students	Branch	Year	Section	Position
Mr. Guys	Anish Singh	B. Tech.	2nd	CS-AIML-2/A	Winners
Mr. Guys	Ayush Agnihotri	B. Tech.	2nd	CS-AIML-2/A	Winners
Shiv	Suryansh Yadav	B. Tech.	4th	ME-4/B	Runner-Up
Shiv	Shiv Srivastava	B. Tech.	4th	ME-4/B	Runner-Up

Outcome of the event :



The final round was organized on 14th October, 2022 . The finale round consisted of 3 stages each of which was an elimination stage. The 3 stages were divided on the basis of a theme. Stage 1- UP Tourism Stage 2- Pictorial Questions Stage 3- Incredible India. Total 54 teams participated and 8 teams made it to the finale. The event was made even more fun and interesting when the audience were also allowed to participate by asking them separate questions to keep them engaged. The winners were encouraged with a certificate, trophies. Since questions are based out-of-syllabus and require critical thinking and extensive research, students get into the habit of innovative learning and awareness about Indian tourism. Event also helped students by giving them an opportunity to hone their teamwork skills.

### Event Photographs













## EXPLORE THE NATION Video Presentation Competition

**EXPLORE THE NATION**  
Video Presentation Competition

**PRELIMINARY ROUND**  
(Submit your Video on or before **21<sup>st</sup> December, 2022**)

**FINAL ROUND** **24<sup>th</sup> December, 2022**  
11:00 AM, 5th Floor, PSIT Tower

Winners and Runners will be awarded with Trophies & Certificates  
Certificate of participation to all participants

Faculty Coordinators:  
**Ms. Priyanka Singh & Mr. Deepak Shukla**

For any information contact student coordinators:  
**Sankalp Khanna # 7007546463 | Aditi Pandey # 8887716457**

**Themes**

- Food Tourism
- Cultural Tourism
- Eco Tourism
- Wildlife Tourism

Register your **Team of 3 Members** through the link given below



<https://forms.gle/W9q1e45UTzSLjgzf8>

### Briefing about the event : Explore The Nation - video presentation competition

A video competition is organized by The Heritage Arc –Yuva Tourism Club – PSIT for students which aims to showcase, develop & analyze their knowledge related to Indian tourism and cultural heritage. The activity is designed to enhance participant's co-ordination & team work and awareness towards Indian tourism and cultural heritage.

## **Objectives of the event :**

Objective of the Event were -The competition will increase tourism – related information among students along with attraction towards different areas of tourism. Through the competition, the students will get acquainted with the rich history, traditions, historical heritage, cultural colours, local art, natural richness, great men and possibilities of tourism importance.

## **Event Organized by:**

The Heritage Arc – Tourism Club PSIT had organized the finale for the Event – Explore The Nation on 23th Dec 2022 at 11:00am in T-58 PSIT

## **Organizing Team:**

Club Ambassadors-Ms. Priyanka Singh and Mr. Deepak Shukla

Student Coordinators - Sankalp Khanna, Aditi Pandey, Tanisha Srivastava, Mayank● Singh Thakur Riya Dixit, Anjali Yadav , Arpit Kumar Singh

## **Event details**

An Inter department video competition on tourism and rich cultural heritage of India “EXPLORE THE NATION – VIDEO COMPETITION ” organized by the The Heritage Arc – Yuva Tourism Club – PSIT with Preliminary round on 21st Dec 2022 and Finale on 23rd December 2022 .

## **Duration of the Event :**

(3mins for video presentation in preliminary and 8 min video presentation round for finale)

**Format: Teams were invited to participate in a set of three.**

## **Preliminary Phase:**

The Preliminary Phase consisted of video presentation of 3 min around the theme of Food tourism, cultural tourism, eco tourism and wildlife tourism.



## Result of Preliminary Phase

Total 6 teams qualified for the finale with varied department including B.tech and MBA

TEAM NAMES	PARTICIPANTS 1	PARTICIPANTS 2	PARTICIPANTS 3
A-Cubes	Aniket	Aditya Tripathi	Anushka Bajpai
Business Preachers	Shubhang Shukla	Priya Gupta	Shiva Yadav
Team Nihaal	Nidhi	Nihaal	Nishant
Travel turtles	Yashvi Gupta	Pratiksha Sharma	Anshika Porwal
S-Cubes	Sanskar Seth	Saksham Trivedi	Sharad Yadav
Here & There	Avantika Mishra	Divyanshi Soni	Ketan Dixit



## Finale of the Event

Finale of the event held on 24th December 2022 will have above qualified 6 teams, the final round consists of video presentation of about 8 to 10 min around the theme of Food tourism, cultural tourism, eco tourism and wildlife tourism.

TEAM NAME	PARTICIPANTS 1	PARTICIPANT 2	PARTICIPANT 3	POSITION
A-Cubes	Aniket	Aditya Tripathi	Anushka Bajpai	Winners
Here& there	Avantika Mishra	Divyanshi Soni	Ketan Dixit	Runner-Ups



## Outcome of the event:

The final round was organized on 24th December, 2022 . The finale round consisted of video presentation competition around the theme of Food tourism, cultural tourism, eco tourism and wildlife tourism. The completion was divided on the basis of a theme given above. Total 14 teams participated and 6 team made it to the finale. The event was made even more fun and interesting when the audience were also allowed to participate by asking them separate questions to keep them engaged .The winners were encouraged with a certificate, trophies. Since completion is based out of syllabus and require critical thinking and extensive research, students get into the habit of innovative learning and awareness about Indian tourism. Event also helped students by giving the man opportunity to hone their team work skills.

## Event Photograph









# AD MANIA

## NukkadNatak Competition



Department of  
Business  
Administration  
(MBA)

**ignitia**  
*Presents*  
Event

**AD Mania**  
-A Nukkad Natak-

Date : 24th Feb '23  
Time : 10am to 12pm  
Venue - Basket Ball Ground,  
Boys Hostel C

**Rules :**

- Advertisement will be performed in form of nukkad natak (in context of state tourism)
- Group can go for any state as per their choice .
- Participation in group of 6-8 members.
- Once registered , cannot withdraw the names .
- Time Limit 8 minutes (max)
- Use of indecent language will result in direct disqualification .
- Free to use the props .

**Prizepool :**  
1st Prize : 2000Rs  
2nd Prize : 1000Rs  
Trophies  
Certificates

For more info , contact :  
Tanisha Srivastava(Department Head)-96966 33387  
Event Coordinators: Riya Dixit (7985378956), Yash Taneja(7355317482), Vaibhav Mishra (6307775985)

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## **Briefing about the event AD MANIA (NukkadNatak Competition)**

Ad Mania is the presentation of an advertisement in the form of NukkadNatak ; promoting state tourism in India. The event was organized by The Heritage Arc – Yuva Tourism Club in collaboration with the Department of Business Administration (MBA) on 24<sup>th</sup> February 2023 in Ignitia 2023 for students which aims to showcase their talent and develop & analyze their knowledge related to Indian State tourism and cultural heritage . The activity is designed to enhance participant's co-ordination & team work and awareness towards Indian State tourism and cultural heritage.

### **Objectives of the event:**

Objectives of the Event were:

- To enhance the participant's as well as audience knowledge about the tourism in the different states of India.
- To promote the culture shared by different states across India.
- To point out the values shared by the people of these states.
- To highlight the brief history of respective states based on places with tourist attraction.

### **Event Organized by:**

The Heritage Arc – Tourism Club- PSIT in collaboration with the Department of Business Administration (MBA) in **Ignitia 2023** had organized the event- **Ad Mania (NukkadNatak Competition)** on 24th February 2023 at 10:00 a.m. on the PSIT Ground (Near Brio Stall).

### **Organizing Team:**

**Club Ambassadors**-Ms. Priyanka Singh and Mr. Deepak Shukla

**Student Coordinators**- TanishaSrivastava, Riya Dixit, YashTaneja, Vaibhav Mishra, Arpit Kr. Singh, SakshiKatiyar.

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## **EVENT DETAILS**

An Intra College poster making competition on tourism and rich cultural heritage of India ‘**Ad Mania- NukkadNatak Competition**’ organized by the The Heritage Arc –Yuva Tourism Club – PSIT in collaboration with the Department of Business Administration (MBA) in Ignitia 2023 on 24<sup>th</sup> February’2023.

- **Duration of the Event:**

(A total time of 8 minutes was allotted to the participants to present their advertisement in form of the NukkadNatak)

- **Theme of the Competition:**

State Tourism in India

- **Judges for the Event:**

1. Mr. Karan Upadhyaya
2. Ms. Akanksha Singh

## **Format:**

- Participation in the form of teams consisting of 6-8 members
- Time Duration to enact for each team was 8minutes.
- Each team needed to select one Indian state of their choice.
- Team members were supposed to be Color Coordinated.

## List of the Participants:

A total number of 4 teams participated from the MBA Department and the BBA Department.

TEAM CODE	AM01	AM02	AM03	AM04
PARTICIPANT				
1	IshitaPandey	Pushpangi Gupta	Sachin Gupta	AkankshaVerma
2	Ayush Gupta	Satyam Singh	Nayan Singh	AkashJaiswal
3	Harsh Shukla	Shagun	Mohit Sharma	ArushiSachan
4	Ashutosh Singh	Rishabh Singh Bhadauria	RohitKashyap	Aryan Yadav
5	GunjanYadav	Rahul	PushpendraYadav	AdarshPandey
6	GauravYadav	SaloniAgarwal	Nikhil Singh Sengar	AdityaSahu
7		Sanskar Seth		Aayush Mishra

## Winners of the Competition:

TEAM CODE	PARTICIPANTS	POSITION
AM04	AkankshaVerma AkashJaiswal ArushiSachan Aryan Yadav AdarshPandey AdityaSahu Aayush Mishra	Winners
AM01	IshitaPandey Ayush Gupta Harsh Shukla Ashutosh Singh GunjanYadav GauravYadav	Runners-up



## **Outcome of the Event:**

The competition was conducted on 24<sup>th</sup> February' 2023 at the PSIT Ground (near Brio Stall) at 10:00 a.m. The participating teams had to present an advertisement in form of a Nukkad NATAK based on the theme- State Tourism in India; for which they were allotted time duration of 8 minutes. The event was very interesting and an innovative opportunity for the students to showcase their creativity and talent. The judges evaluated the participating teams on various parameters; understanding of the theme, coordination, quality of content and crowd interaction. The event was joyful and full of fun that also displayed the culture of various states across India to the audience. The winners were encouraged with a certificate, trophies and cash prizes (Rs. 2000 for the winners and Rs. 1000 for the Runners-up).

## **Event Photographs:**









# POSTEROLIC

## The Poster Making Competition



### Briefing about the event Posterolic (Poster Making Competition)

A poster competition was organized by The Heritage Arc –Yuva Tourism Club – PSIT in collaboration with the Department of Business Administration (MBA) in **Ignitia 2023** on February 25' 2023. The competition gave an opportunity to the participants to showcase, develop & analyze their knowledge related to Indian tourism and cultural heritage. The activity was designed to enhance participant's co-ordination, creativity, team work and awareness towards Indian tourism and cultural.



## **Objectives of the Event:**

The objectives of the event were:

- To create an awareness about the Indian Tourism Industry
- Develop creative thought process among the students by the help of the competition.
- Students shall get acquainted with the rich history, traditions, historical heritage, cultural colors, local art, natural richness, great men and possibilities of tourism importance.
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## **Event Organized by:**

The Heritage Arc – Tourism Club- PSIT in collaboration with the Department of Business Administration (MBA) in **Ignitia 2023** had organized the event- **Posterolic (Poster Making Competition)** on 25th February 2023 at 12:00 p.m. in the MBA Gallery (4<sup>th</sup> floor, PSIT Tower).

## **Organizing Team:**

**Club Ambassadors**-Ms. Priyanka Singh and Mr. Deepak Shukla

**Student Coordinators**- TanishaSrivastava, DewarshShukla, GarvitaTiwari, AnshikaTiwari, ShivangiTripathi, Anjali Yadav

## **EVENT DETAILS**

An Intra College poster making competition on tourism and rich cultural heritage of India ‘**POSTEROLIC- Poster Making Competition**’ organized by the The Heritage Arc –Yuva Tourism Club – PSIT in collaboration with the Department of Business Administration (MBA) in Ignitia 2023 on 25<sup>th</sup> February’2023.

- **Duration of the Event:**

(A total time of 1 hour allotted to the participants to make their posters and 2 minutes time to each team for explanation of their poster to the judges)

- **Theme of the Competition:**

Indian Tourism in the Recent Years

- **Judges for the Event:**

3. Dr. OmikaBhallaSaluja
4. Dr. Ruchika

**Format:** The students could participate in teams consisting of two participants each.

### List of the Participants:

A total number of 12 teams participated from the MBA Department and the B.Tech Department.

TEAM CODE	PARTICIPANT 1	PARTICIPANT 2
P01	Aditi Gupta	Aastha Mishra
P02	Purnima Gupta	SakshiAwasthi
P03	ArtiTiwari	SaumyaTripathi
P04	AyushiYadav	Amandeep Sharma
P05	Mansi Kamal	PriyaSrivastava
P06	Anjali Yadav	VarnikaShukla
P07	Rashi Nigam	AnshikaTiwari
P08	DeekshaShakya	Deepali
P09	RiyaKesari	ShivangiTripathi
P10	Kaoshki Singh	Deependra Singh
P11	JigyasaSrrivastava	KhushiKumari
P12	Avantika Mishra	ArtiSaroj

### Winners of the Competition:

TEAM CODE	PARTICIPANT 1	PARTICIPANT 2	POSITION
P06	Anjali Yadav	VarnikaShukla	Winner
P12	Avantika Mishra	ArtiSaroj	Runner-up

## **Outcome of the Event:**

The competition was conducted on 25<sup>th</sup> February' 2023 in the MBA Gallery (PSIT Tower) at 12:00 p.m. The participating teams had to make a poster on the theme- **Indian Tourism in the Recent Years**; for which they were allotted time duration of 1 hour to make their posters. The event was very interesting and an innovative opportunity for the students to showcase their creativity. The judges also asked the participants for a brief explanation of their posters which required them to have clarity of thought and the ability to express their thoughts both in the poster and verbally. The winners were encouraged with a certificate, trophies and cash prizes (Rs. 2000 for the winners and Rs. 1000 for the Runners-up).

## **Event Photographs:**











## **"Monument Mystique: Snap and Speak"**

### **The Heritage Arc Tourism Club Activity - " Monument Mystique: Snap and Speak "**

1. **Breif about the event** We propose an exciting activity for the Tourism Club members called "Capture and Speak: Exploring Historic Monuments." This activity aims to promote knowledge about historical landmarks and develop public speaking skills among students. Participants will be required to click a photograph with a historic monument and deliver a 5-6 minute speech about the monument's significance and historical context. The best speeches and photographs will be rewarded to acknowledge the participants' efforts and accomplishments.

2. **Objectives:**

- Educate students about the historical and cultural significance of monuments.
- Enhance public speaking skills and confidence in students.
- Foster interest in historical tourism and heritage conservation.
- Encourage creativity through photography.

3. **Activity Details:**

The activity was open to all members of the Tourism Club. Participants Chosen a historic monument they would like to visit and learn about. They conducted research to gather information about the monuments, including its history, architecture, cultural relevance, and any interesting anecdotes. Further, participants gave a 5-6 minute speech about the historic monument they selected. The speech should include information about the monument's historical significance, architectural style, cultural context, and any personal observations or experiences.

- Participants focused on engaging the audience, using storytelling techniques, and providing accurate and interesting information. Visual aids like PowerPoint presentations or props were used to enhance the speech. Students were evaluated on their composition: The overall aesthetic quality and framing of the photograph, creativity: Unique perspectives, use of light, colors, or other elements, relevance: The monument should be the central focus of the photograph and Technical Skills: Focus, exposure, and overall image quality.

Total 12 students participated in the event following is the list of the so:

## Result of Preliminary Phase

Total number 12 teams participated with varied department MBA.

Participant Code	Participant Name	Monument
MM-1	Ansh Choudhary	India gate
MM-2	Prerna Singh	Krishna janmbhumi
MM-3	ShrayAggrawal	KashiVishwanath temple
MM-4	Prashant Singh	Badaimambara
MM-5	Shrasti Singh	Shahji temple
MM-6	Vikramaditya Singh Parihar	Gwalior fort
MM-7	Shagun yadav	Qutubminar
MM-8	Ashmeet Kaur	Golden temple
MM-9	Pooja Srivastava	Taj Mahal
MM-10	Akashbobal	Cellular. Jail
MM-11	Garima Singh Gaur	Phumdikot
MM-12	Riya Pandey	Gwalior fort
MM-13	Rishabh Singh bhadauria	Amber fort
MM-14	Mayank Srivastava	Parinirvana stupa
MM- 15	Avantika Mishra	Krishna janmbhumi

## Finale of the Event

Finale of the event held on 12<sup>th</sup>jun 2023 and winners are :

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Participant Code	Participant Name	Finalist
MM-1	Ansh Choudhary	Winner
MM-11	Garima Singh Gaur	Runner
MM-2	Prerna Singh	Runner

### **Outcome of the event:**

The event was organized on 12<sup>th</sup>Jun, 2023 . The event consisted of snaps and speak competition around the theme of Indian tourism in recent years . The completion was divided on the basis of a theme given above. Total 15 students participated. The event was made even more fun and

Interesting with historical facts and figures. The winners were encouraged with certificate and trophies.

### **Conclusion:**

The " **Monument Mystique: Snap and Speak** " activity has provided an opportunity for students to learn about history, develop their public speaking skills, and showcase their creativity through photography. By engaging in this activity, participants will gain a deeper appreciation for the rich cultural heritage around them. The event was organized on 12<sup>th</sup>Jun, 2023 . The event consisted of snaps and speak competition around the theme of Indian tourism in recent years . The completion was divided on the basis of a theme given above. Total 15 students participated. The event was made even more fun and

Interesting with historical facts and figures. The winners were encouraged with certificate and trophies.

### **Event Photographs**







