

# **The Heritage Arc - Yuva Tourism Club- PSIT**

**Under Yuva Tourism by the Ministry of Tourism, Government of  
India.**

**MBA Department- PSIT**



## **EVENT REPORT**

**2023-24 Till date**

**State Showcase: Green Initiatives and Strategies**

**(Group Presentation Report)**



**The Heritage Arc**  
Yuva Tourism Club

*Celebrating International Tourism Day*



**State Showcase**

**“Green Initiatives & Strategies”**

for Rules & Registration  
Scan QR Code



**30<sup>th</sup> Sep. 2023**

**Venue : T-53, 5<sup>th</sup> Floor, PSIT Tower**  
**Time: 12:30 PM Onwards**

**Last Date to Register: 25 Sep. 2023**  
Registration Link: <https://forms.gle/zqJrZRvE7vP5JBhi7>

**Rules & Regulations**

1. Group Presentation on allocated state tourism strategies
2. Group size: 5 members
3. Duration of presentation: 10 min
4. Evaluation criteria: Content, Communication, & Group Synergy

**Event Coordinators: Nishant Pal #8586075582, Tanisha Srivastava #9696633387**

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## **Briefing about the event : State Showcase – “Green Initiatives and Strategies”**

The "State Showcase" competition aims to promote and celebrate the rich cultural diversity of India by encouraging participants to create captivating group presentations that highlight the unique aspects, traditions, history, and attractions of different states in the country. This competition provides a platform for participants to showcase their research, creativity, and public speaking skills while fostering a deeper understanding and appreciation for the diverse heritage of India.

The event was focused on discussing the green initiatives and strategies so that the students could be more vigilant and aware about the initiatives taken by the various State Governments that are helping to improve the environmental conditions in the respective states.

### **Objectives Of the Event :**

Overall, the "State Showcase: Green Initiatives and Strategies " competition serves as an exciting and educational opportunity for participants to promote the beauty and uniqueness of each state and highlights and shares its various environmentally friendly initiatives, programs, and strategies. These initiatives aim to promote sustainability, reduce environmental impact, and address pressing ecological challenges. Such showcases are an excellent opportunity for governments to demonstrate their commitment to environmental stewardship and encourage public engagement in sustainable practices. It serves the following objectives:

- The showcase may highlight specific focus areas such as renewable energy, waste reduction, water conservation, clean transportation, reforestation, and more.
- Each focus area should be presented with relevant data, success stories, and future goals.
- Promotes cultural diversity and fosters a sense of pride and appreciation for different states of India.
- Enhances research and presentation skills of participants.
- Boosts teamwork and collaboration.
- Showcase cutting-edge green technologies, such as solar panels, electric vehicles, smart grids, and energy-efficient appliances.
- Allow attendees to interact with these technologies where possible. Increases the knowledge about the various green initiatives and strategies adopted by various states.

## Event Organized by :

***The Heritage Arc – Tourism Club PSIT had organized the Event – State Showcase: Green Initiatives and Strategies on 30th September 2023 at 12:30 pm at T-58, PSIT Tower***

## **Organizing Team :**

- Club Ambassadors- Ms.Priyanka Singh and Mr. Deepak Shukla
- Student Coordinators- TanishaSrivastava, YashTaneja,Nishant Pal, DewarshShukla, GarvitaTiwari, AnshikaTiwari,Riya Dixit, Anjali Yadav, ShivangiTripathi, SakshiKatiyar, Vaibhav Mishra, AkashBobal

## **Event details**

An Inter department group presentation on tourism and rich cultural heritage of India “ State Showcase – Celebrating India’s Diversity” organized by The Heritage Arc –Yuva Tourism Club – PSIT focusing on the **Green Initiatives and Strategies** undertaken by different states in India was conducted in a single round on 30<sup>th</sup> September, 2023.

**Duration of the Event :**( The event began at 12:30 p.m. and lasted till 3:15 p.m.)

## **Format :**

- A team consist of 4-5 participants.
- The presentation focuses on the green initiatives and strategies adopted and implemented by the different states allotted to the respective team.
- Presentation duration was of around 10 minutes.
- The teams was evaluated on the criteria: content, communication, group synergy.

## **Participating Teams:**

S. No.	Team Code	State	List Of Participants	Roll Number	Department
1	TC01	Tamil Nadu	Abhishek Singh	2201640700009	MBA II – C
			Anshuman Singh	2201640700054	MBA II – C
			Ashish Rajput	2201640700091	MBA II – C

			VartikaTiwari	2201640700319	MBA II – B
			Anjali Singh	2201640700044	MBA II – A
2	TC02	Andhra Pradesh	Sujay Patel	2201640700291	MBA II – B
			Srasti Mishra	2201640700093	MBA II – B
			Dipanjali Gupta	2201640700303	MBA II – A
			PriyanshiSrivastav	2201640700379	MBA II – B
			DivyanshiSoni	2201640700093	MBA II – C
3	TC03	Gujarat	NiveditaDubey	2201640700359	MBA II – F
			SanskritiShukla	2201640700368	MBA II – F
			Vanshita Singh	2201640700381	MBA II – F
			SaumyaTripathi	2201640700369	MBA II – F
4	TC04	Karnataka	Shobhit Dixit	2201640700271	MBA II – D
			Yashi Gupta	2201640700330	MBA II – B
			Shraddha Dixit	2201640700274	MBA II – D
			VidhiBansal	2201640700320	MBA II – B
			AashitaLamba	2201640700334	MBA II – B
5	TC05	Maharashtra	Satyam Singh Chauhan	2201640700245	MBA II – E
			ShailjaChauhan	2201640700252	MBA II – E
			Pushpangi Gupta	2201640700200	MBA II – D
			ShagunYadav	2201640700249	MBA II – E
			SakshiKatiyar	2201640700240	MBA II – E
6	TC06	Uttar Pradesh	PoojaSrivastava	2201640700128	MBA II – F
			Mansi Kamal	2201640700136	MBA II – F
			SnehaBajpai	2201640700294	MBA II – F
			Pranay Dixit	2201640700179	MBA II – F
			VarshaParihar	2201640700318	MBA II – F
7	TC07	Rajasthan	Rahul	2201640700203	MBA II – D
			Aryan Verma	2201640700066	MBA II – E
			SaloniAgarwal	2201640700242	MBA II – F
			Aditi Gupta	2201640700016	MBA II – F
			Abhiroop Bhattacharya	2201640700004	MBA II – E
8	TC08	Bihar	Shubham Singh	2201640700285	MBA II – E
			PrachiBajpai	2201640700174	MBA II – A
			Prachi Singh	2201640700198	MBA II – A
			PriyanshiYadav	2201640700129	MBA II – F
			Saumya Singh	2201640700131	MBA II – A
9	TC09	Punjab	Aastha Mishra	2201640700001	MBA II – A
			PranjalSrivastava	2201640700180	MBA II – A



10	TC10	Kerala	Ayushi Mishra	2201640700002	MBA II – A
			Gauri Chauhan	2201640700100	MBA II – A
			Molly Singh	2201640700148	MBA II – A
			Avantika Mishra	2201640700072	MBA II – C
			Aayushi Tiwari	2201640700078	MBA II – C
			Ayush Gupta	2201640700075	MBA II – C
			Ishita Chakravaish	2201640700112	MBA II – C
			Anurag Mishra	2201640700055	MBA II – C

**Winners of the Competition:**

The winners and runners up were awarded with trophies.

The participants of the winning team are as follows:

**1) WINNERS**

Team Code	State	List Of Participants	Roll Number	Department
TC04	Karnataka	Shobhit Dixit	2201640700271	MBA II – D
		Yashi Gupta	2201640700330	MBA II – B
		Shraddha Dixit	2201640700274	MBA II – D
		Vidhi Bansal	2201640700320	MBA II – B
		Aashita Lamba	2201640700334	MBA II – B

**2) RUNNERS UP**

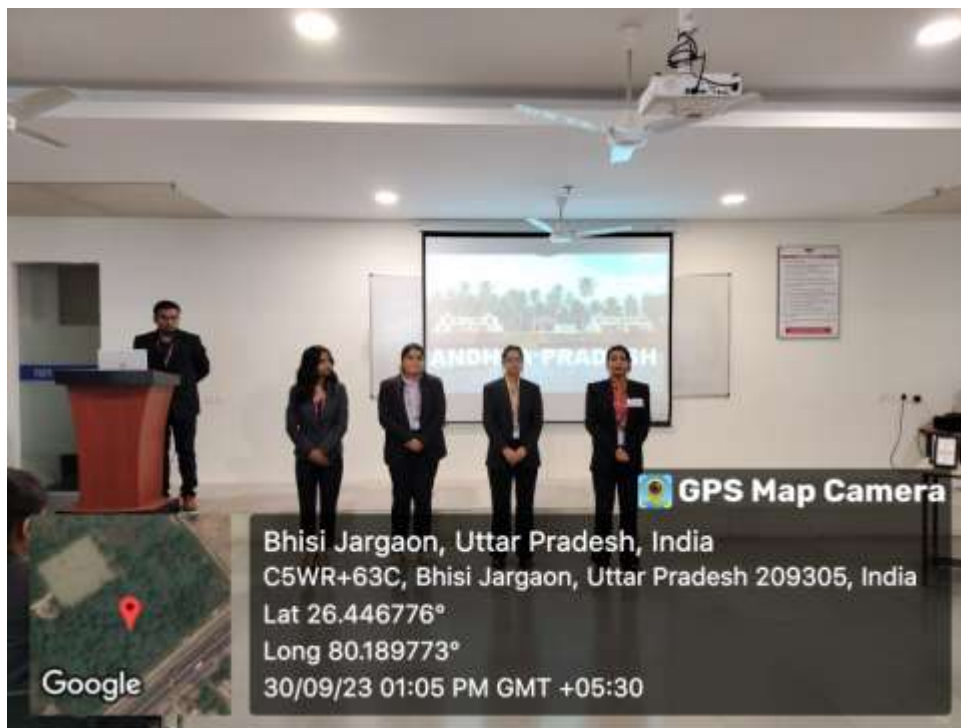
Team Code	State	List Of Participants	Roll Number	Department
TC07	Rajasthan	Rahul	2201640700203	MBA II – D
		Aryan Verma	2201640700066	MBA II – E
		Saloni Agarwal	2201640700242	MBA II – F
		Aditi Gupta	2201640700016	MBA II – F
		Abhiroop Bhattacharya	2201640700004	MBA II – E

## Outcome of the event:

In celebration towards International tourism day the heritage arc Yuva tourism club organized the event on State Showcase – Green Initiatives and Strategies 30<sup>th</sup> September, 2023 where a total of 10 teams competed against each other. The competition focused on the green initiatives and strategies adopted by various states across India to promote stability and sustainability. The theme was in sync with International tourism day theme of green initiatives and sustainability.

The competition enhanced the knowledge of the students in different areas such as tourism, sustainable reforms and latest government strategies such as renewable energy, waste reduction, water conservation, clean transportation, reforestation.

## Photographs:













## **ADVENTOUR 2.0 - Tourism Quiz Report**



The poster for 'Adventour 2.0' is set against a bright yellow background with faint question marks. At the top left is the PSIT Kanpur logo. To its right, a dark blue banner reads 'The Heritage Arc –Yuva Tourism Club-PSIT'. Further right is the Yuva Tourism Club logo. The main title 'Adventour 2.0' is in large, colorful, outlined letters. Below it, 'The Tourism Quiz Competition' is written in a simple font. A red and white banner announces the 'Preliminary Round' on 'Friday, 19<sup>th</sup> January, 2024' with the theme 'Indian Tourism'. Below this, a white box provides a registration link. A dark blue banner for the 'Finale' is scheduled for 'Thursday, 25<sup>th</sup> January, 2024'. Three colored boxes represent the rounds: 'Round-1 UP Tourism' (green), 'Round-2 Pictorial Questions' (blue), and 'Final Round Incredible India' (red). A 'Limited Seats' warning and a Google Form link are on the right. A QR code is at the bottom right. The bottom left contains contact details for student coordinators and mentions trophies and certificates for winners and participants.

**PSIT**  
Kanpur

The Heritage Arc –Yuva Tourism Club-PSIT

**Adventour 2.0**

The Tourism Quiz Competition

**Preliminary Round** Friday, 19<sup>th</sup> January, 2024

*Theme : Indian Tourism*

Register your **Team of 2 Members** through the link given below

The winners of Preliminary round will be shortlisted for the Finale

**Finale** On Thursday, 25<sup>th</sup> January, 2024

**Round-1**  
UP Tourism

**Round-2**  
Pictorial Questions

**Final Round**  
Incredible India

Limited Seats

<https://forms.gle/fvubZbyPuNA9wX877>

Winners and Runners will be awarded with Trophies & Certificates  
Certificate of participation to all participants

For any information contact student coordinators:  
Nishant Pal # 8586075582 | Garvita Tiwari # 6393224287  
Harsh Yadav # 7985049695 | Florence Noor # 6392959340

### **Briefing about the event: Adventour2.0(Tourism Quiz)**

In celebration to National Tourism Day a quiz competition is organized by The Heritage Arc –



Yuva Tourism Club – PSIT for students which aims to showcase, develop & analyze their knowledge related to Indian tourism and cultural heritage. The activity is designed to enhance participant's co-ordination & team work and awareness towards Indian tourism and cultural heritage.

## **Objectives of the event:**

The competition's goals were to raise students' awareness of tourism-related topics and pique their interest in various tourism-related fields. Students will learn about the rich history, customs, cultural legacy, vibrant local art, abundance of the natural world, notable people, and potential tourism benefits through the competition.

## **Event Organized by:**

*The Heritage Arc – Tourism Club PSIT had organized the finale for the Event – Adventour2.0 Tourism Quiz on 25<sup>TH</sup> JAN 2024 at 12:35 pm in SH-1 PSIT.*

## **Organizing Team:**

- Club Ambassadors- Ms. Priyanka Singh and Mr. Deepak Shukla
- Student Coordinators- Nishant Pal, Garvita Tiwari, Harsh Yadav and Florence Noor.

## **Event Details**

An Inter department quiz on tourism and rich cultural heritage of India “ADVENTOUR 2.0- THE TOURISM QUIZ” organized by The Heritage Arc –Yuva Tourism Club – PSIT with Preliminary round on 19<sup>th</sup> Jan 2024 and Finale on 25<sup>th</sup> Jan 2024.

**Duration of the Event:** (90 mins for each phase - preliminary and finale)

**Format:** Teams were invited to participate in a set of two.

## **Preliminary Phase**

Applications were invited from all over the MBA department PSIT to participate in the tourism quiz, with the efforts of student's coordinators in total 28 teams participated for the event. Registration was done through online form.

The Preliminary Phase consisted of 25 multiple-choice questions that had to be completed by the contestants in the allotted 15 minutes, and the questions were presented in paper pen format.



## **Result of Preliminary Phase:**

Total 8 teams qualified for the finale which all were from MBA department itself.

<b>Name Of The Team</b>	<b>Name Of Team Member-1</b>	<b>Name (Team Member-2)</b>
<b>GRIFFEN</b>	Shruti Chandra	Pallavi Yadav
<b>GIGGLE MUGS</b>	Supriya Shukla	Udit Narayan
<b>HUSTLERS</b>	Animesh Srivastava	Ambuj Shukla
<b>EARTH TRACKS</b>	Anshika Singh	Anshika Shukla
<b>A SQUARE</b>	Abhishek Yadav	Abhishek Yadav
<b>LANNISTERS</b>	Navneet Kumar Mishra	Mahek Lamba
<b>ALEXA</b>	Dipti Chaturvedi	Ayushi
<b>TEAM ABHISHEK</b>	Abhishek Sahu	Abhishek Kumar Pal

## **Finale of the Event**

Finale of the event held on Thursday, 25<sup>th</sup> January, 2024 will have above qualified 8 teams, the final round consists of following round.

### **Rounds 1- UP Tourism India**

### **Round 2- Pictorial Questions**

### **Round 3- Incredible**

The three distinct themes were created to make student more versatile and aware about the rich cultural heritage of India.

**Stage 1-** The round involved questions related to culture and tourism places in Uttar Pradesh.

**Stage 2-** The round involved pictorial questions. The pictures were displayed and teams were given 15 seconds to guess the picture.

**Stage 3-** The round involved questions related to tourism and culture across the country.

## **Final Winner for the session were:**

Team Name	Students	Branch	Year	Section	Position
ALEXA	Dipti Chaturvedi	MBA	1 <sup>st</sup> year	B	Winners
ALEXA	Ayushi	MBA	1 <sup>st</sup> year	B	Winners
LANNISTERS	Navneet Kumar Mishra	MBA	1 <sup>st</sup> year	C	Runner-Up
LANNISTERS	Mahek Lamba	MBA	1 <sup>st</sup> year	C	Runner-Up

## **Outcome of the event:**

In celebration of National Tourism Day, it was on January 25<sup>th</sup>, 2024 that the final round was being organized. The final round was comprised of three stages, each of which was an elimination stage during the competition. A central idea served as the basis for the division of the three stages. Stage 1: The UP Tourism (tourism) Pictorial Questions for the Second Stage Incredible India is the third stage. Out of the total of 28 teams that competed, only eight teams made it to the final round. The audience was also given the opportunity to participate, and separate questions were asked of them in order to maintain their interest all throughout the event, which made it even more enjoyable and interesting. Winners were rewarded with trophies and

certificates to show their appreciation. Students are able to develop a habit of innovative learning and awareness about Indian tourism as a result of the fact that questions are based on topics that are not covered in the curriculum and require critical thinking and extensive research. Event also helped students by providing them with the opportunity to improve their ability to work together as a team.

## **Event Photographs**











