

EVENT REPORT



PSIT
Kanpur

Department of Business Administration

Presents

Strategic SIMULATION



**MANAGEMENT
DOMAINS**
CSR
CORPORATE GOVERNANCE
CUSTOMER RELATIONSHIP
MANAGEMENT
STRATEGIC MANAGEMENT
MARKETING
HUMAN RESOURCE
FINANCE
INFORMATION TECHNOLOGY
OPERATIONS MANAGEMENT

**REGISTER
BEFORE**

NOV 9, 2024

*Last Date
for first
round*

November 09, 2024
05:00 PM

SCAN QR

*to Register
Upload Video*



Email for reference

dramaticduel@gmail.com

E-Certificates
TO ALL PARTICIPANTS

GUIDELINES

- Competition will be conducted in two rounds.

- Teams must contain only 4-5 members.

PRELIMINARY ROUND

- Teams have to submit a roleplay video during registration.
- Video must be related to a management domain.

FINAL ROUND,

- Shortlisted students have to physically perform the role play.
- Topics of final round must be different from the first round.
- Duration must be 7-8 min only.
- Evaluation for both rounds will be based on content, communication, and collaboration.

Coordinator

Gauri Tripathi(9721997182) Ayush Chauhan(6386969003)

Event Name: Strategic Simulation

Event Date : 28 November, 2024

Time : 10:55 am to 10:45 pm

Venue : H-402

Introduction:

The **Yuva Tourism Club** of PSIT, Kanpur, successfully organized an event titled "Strategic Simulation," a roleplay-based competition centered around key management domains. This interactive event provided a platform for students to collaborate in teams of 4 to 6 members, creatively showcasing their understanding of management principles through roleplay scenarios. The event aimed to enhance practical knowledge, teamwork, and strategic thinking among participants, with four teams actively competing and bringing innovative ideas to life.

Event Overview:

The event featured a two-round structure that brought out the best of the participants' creativity and strategic thinking. In the first round, 12 registered teams submitted video recordings of their roleplays, each showcasing their interpretation of key management concepts and their application to real-world scenarios. After careful evaluation, four teams were shortlisted for the final round. In this round, the shortlisted teams performed their roleplays live, demonstrating diverse strategies, innovative problem-solving approaches, teamwork, and strategic decision-making. This format provided a comprehensive platform for participants to showcase their skills and gain practical insights into effective management practices.

Event Objectives:

- To provide students with a platform to apply management concepts through interactive roleplay.
- To enhance teamwork, strategic thinking, and problem-solving skills among participants.
- To promote practical learning and creative expression in key management domains.

Participation and Enthusiasm:

Four teams, comprising highly motivated and enthusiastic students, participated in the event. Their dedication and spirited approach infused the competition with vibrant energy, as each team showcased their creativity and deep understanding of management concepts. The diversity in scenarios and strategic approaches presented by the teams made the event both insightful and engaging for all involved.

Key Highlights:

- Each team's roleplay was evaluated on parameters such as creativity, teamwork, application of management concepts, problem-solving, and communication skills.
- Scenarios ranged across diverse management domains, including marketing, operations, human resources, and strategic management, showcasing practical applications of theoretical knowledge.
- Teams introduced innovative strategies and approaches, emphasizing collaboration, decision-making, and adaptability in addressing real-world business challenges.



Judges and Special Attendance:

The event was graced by esteemed judges, **Mr. Shrey Shukla** and **Ms. Sebya Yadav** who brought their expertise and insight to evaluate the teams' performances. their thoughtful feedback and critical analysis were instrumental in guiding the participants toward a deeper understanding of the event's theme.





Winners: Vaishnavi Dwivedi (2412779), Vidushi Gupta (2410156), Trisha (2412262), Teesha Gupta (2412127)

Topic : Success story of a woman entrepreneur



First Runner Up: Ananya (2411884), Amolika Trivedi (2411888), Aakansha Jaiswal (2413394), Akanksha Nigam(2410055), Abhijeet Kushwaha (2412738)

Topic : Conflict Resolution in an office



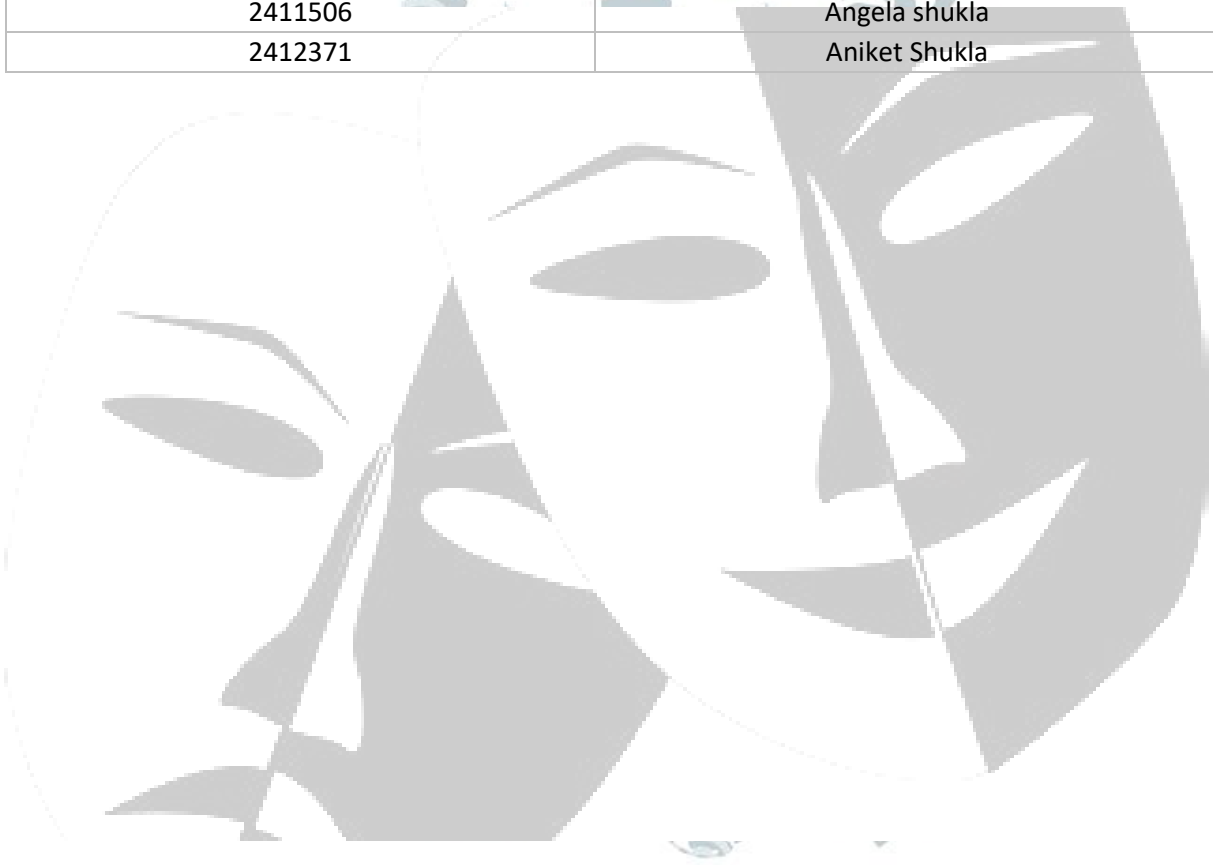
The "*Strategic Simulation*" event was a resounding success, both in terms of enthusiastic participation and its impact on enhancing students' understanding of management principles through practical application. The dedication and creativity displayed by all four teams, combined with the insightful feedback from judges and the support of esteemed faculty members, made the event both engaging and educational. The competition not only encouraged critical thinking and teamwork but also inspired students to approach management challenges with innovative solutions. The Yuva Tourism Club eagerly anticipates organizing more such impactful events in the future, continuing its mission of fostering learning and practical skill development.

We would like to express our deep appreciation to all the members of the **Yuva Tourism Club** for their exceptional contributions to the success of the "*Strategic Simulation*" event. Gauri Tripathi, Harsh Yadav, Ayush Chauhan, and Aanvi Tiwari.

List of Participants:

University RollNo	Student Name
2413394	Aakanksha Jaiswal
2411100	Aanvi Tiwari
2410164	Aastha Bhargava
2410181	Aastha Dwivedi
2410089	Aayushi Gupta
2411919	Abhay Pratap Singh
2412067	Abhay Pratap Singh
2412738	Abhijeet Kushwaha
2410841	Abhinav Shukla
2411810	Abhinesh Singh
2410873	Abhishek Bhadauria
2411508	Abhishek Dwivedi
2410013	Abhishek Kumar
2410051	Abhishek Kumar
2410183	Abhishek Kumar Shukla
2411904	Abhishek Pratap Singh
2411536	Abhishek Rathaur
2410073	Abhishek Singh
2413236	Abhishek Singh
2410111	Abhishek Tripathi
2410188	Adarsh Katiyar
2410084	Adarsh Pandey
2413725	Adarsh Singh
2412793	Aditi
2410514	Aditi Gaur
2412789	Aditi Kanodia
2411673	Aditi Singh
2411595	Aditi Srivastava
2314187	Aditi Srivastava
2410302	Aditya Dwivedi
2410042	Aditya Gaur
2412424	Aditya Raj
2412513	Aditya Shukla
2413419	Aishna Gupta
2413100	Aishwarya Katiyar
2410086	Akanksha
2410055	Akansha Nigam
2411495	Akarshi Omar
2410140	Akash Singh Gautam
2412000	Akash Yadav
2410870	Akhand Pratap Singh
2411821	Akshara Chaturvedi
2411999	Akshat Awasthi
2412535	Akshat Shukla
2412497	Akshat Tiwari
2411792	Aman Gaur
2410520	Aman Pratap

2410143	Aman Shrivastava
2410516	Aman Shukla
2413025	Aman Verma
2412506	Amber Mishra
2410053	Amit Kushwaha
2410325	Amolika Trivedi
2412359	Anand Dubey
2410812	Anand Sachan
2411884	Ananya
2411987	Ananya Gupta
2413442	Ananya Singh Rajawat
2410247	Anchal Gupta
2410415	Anchal Vishwakarma
2413089	Anchal Yadav
2411506	Angela shukla
2412371	Aniket Shukla



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