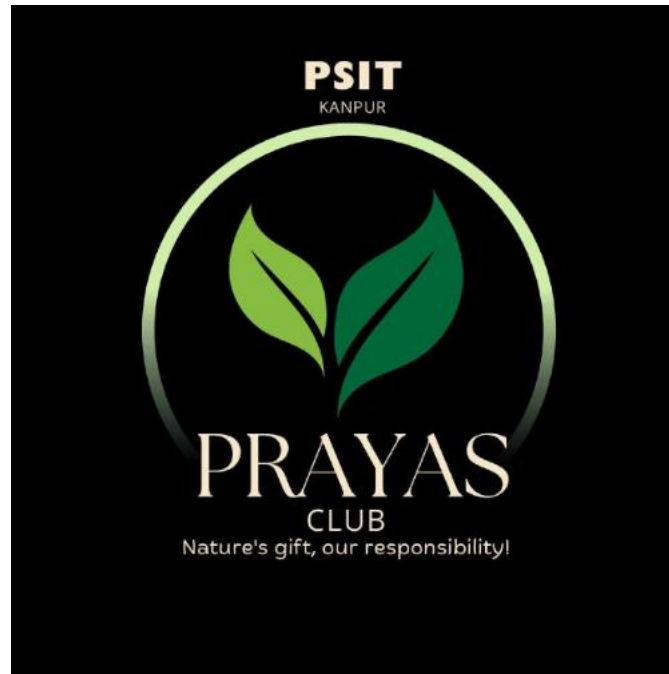


# Prayas Club

## ‘The Eco club of PSIT, Kanpur’



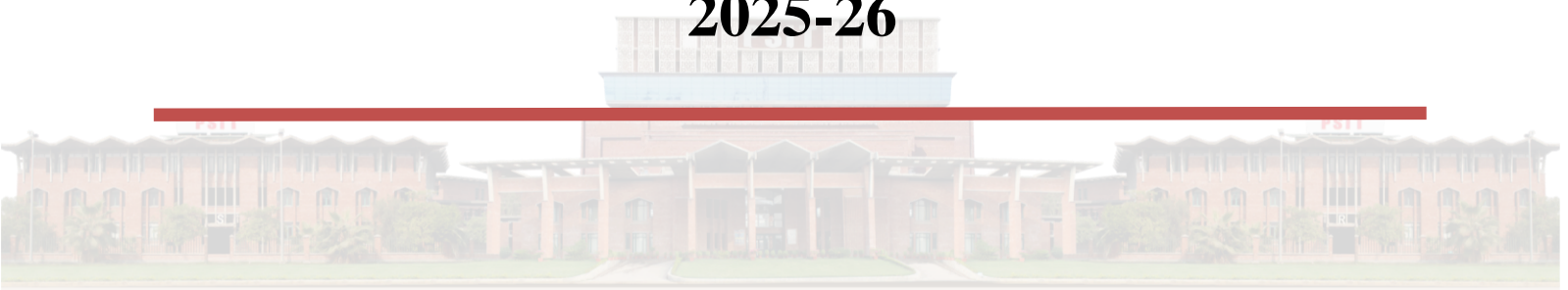
**Presents**

**Toyckathon**

**(“Crafting Creativity with Sustainability”)**

**EVENT REPORT**

**2025-26**



## Toyckathon – “Crafting Creativity with Sustainability”



### **Briefing about the event :**

The Prayas Club of PSIT Kanpur, in its continued commitment towards fostering an eco-friendly environment and promoting sustainability, organized an innovative event named “Toyckathon.” The event encouraged participants to design and create toys or artefacts using discarded and waste materials.

The initiative not only nurtured creativity and problem-solving skills among students but also spread the message of waste reduction, recycling, and sustainable living. Participants enthusiastically showcased unique artefacts crafted from everyday waste, turning “trash into treasure” and inspiring others to adopt eco-conscious practices.

Through Toyckathon, the Prayas Club reaffirmed its mission of promoting environmental awareness, highlighting those small steps taken towards sustainable practices can contribute greatly to the cause of environmental preservation.

### **Objectives of the Event :**

The event was organized with the aim of promoting the concept of reuse and recycling through creative toy and artifact making, thereby encouraging eco-friendly practices among students by utilizing discarded materials. It further sought to develop awareness about sustainability and environmental conservation while fostering innovation, creativity, and problem-solving skills among the participants. Moreover, the initiative aligned with the institutional goals of societal and environmental responsibility, as reflected in Program Outcomes 6 to 10 and 12 of the Washington Accord

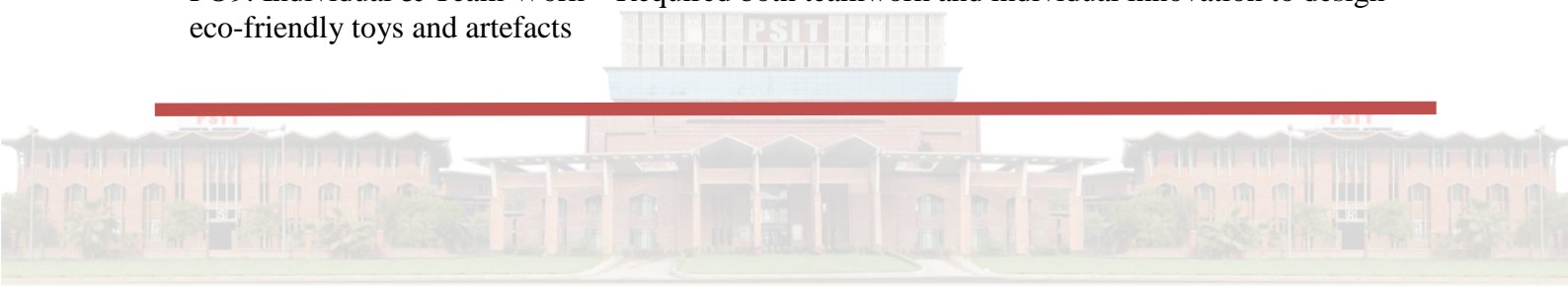
### **Mapping of Common Objectives achieved :**

PO6: The Engineer & Society – Highlighted students’ responsibility towards reducing waste and promoting sustainable practices for the betterment of society.

PO7: Environment & Sustainability – Fostered awareness of environmental protection through recycling and upcycling waste into useful artefacts.

PO8: Ethics – Encouraged ethical responsibility in utilizing resources wisely and respecting environmental values.

PO9: Individual & Team Work – Required both teamwork and individual innovation to design eco-friendly toys and artefacts



PO10: Communication – Enhanced participants’ ability to present their ideas, explain the significance of their creations, and spread awareness

PO11: Life - Long Learning – Instilled an appreciation of sustainable practices, a lesson relevant beyond academic life.

### **Academic Relevance & Program Outcome Mapping :**

The Toyckathon event resonates with multiple Program Outcomes (POs) of the B.Tech program by blending innovation with sustainability. It allowed students to integrate engineering principles with environmental consciousness, thus aligning academics with real-world eco-friendly solutions.

### **Outcomes of the Event :**

- Successfully instilled the importance of reuse, recycle, and sustainability.
- Encouraged students to apply creativity and engineering knowledge in making eco-friendly products.
- Spread awareness on the harmful effects of waste accumulation and the need for responsible resource management.
- Nurtured innovative thinking while keeping societal and environmental goals in mind.

### **Conclusion :**

The Toyckathon event proved to be a meaningful initiative by the Prayas Club, combining creativity with sustainability. It showcased how discarded materials can be transformed into valuable creations, thereby reducing waste and promoting an eco-friendly lifestyle.

The event not only inspired participants but also left a strong message to the community—“Sustainability begins with us.”

### **Event Coordinators :**

All the volunteers of Team Prayas – ‘The Eco Club of PSIT, Kanpur

Under the Mentorship of Dr. Utkarsh Pandey and Ms. Nidhi Shukla





### Participating Teams:

S. No	Team Name	Team Leader's Name	Leader's Roll Number	Members Name	Department
1	Artful Minds	Sakshi Kushwaha	2401640100954	Sakshi Kushwaha Sakshi Singh Ayushi Verma	CS-2N CS-2N CS-2G
2	The Recyclers	Shreya Prajapati	2401640130056	Shreya Prajapati Shrishti Katiyar	IT IT
3	Change Makers	Akshara Dwivedi	2401641520013	Akshara Dwivedi Ananya Pathak	CS-AI-2A CS-AI-2A
4	Crafty Butterfly	Kashish Agrahari	24015002299	Kashish Agrahari Anushka Batham	BBA-2H BBA-2H
5	Nature's Palette	Anmol Vishkarma	24015002125	Anmol Vishkarma Anshu Kumar	BBA-2B BBA-2B
6	Waste Wizards	Avishambhi Dubey	24015002196	Avishambhi Dubey Anushika Pal	BBA-2B BBA-2B
7	Scrap Creators	Aashna Katiyar	24015002060	Aashna Katiyar Divyanshi Singh Sneha Mishra	BBA-2H BBA-2H BBA-2J
8	Pharma - X	Arpit Sahu	2201640500020	Arpit Sahu Anuj Kr.Singh Rahul Pandey LuvKush Kr. Rai	BCOM-4thYr. BCOM-4thYr. BCOM-4thYr. BCOM-4thYr.



## **Winners:**

### **The Recyclers:**

- Shreya Prajapati (IT)
- Shrishti Katiyar (IT)

## **Flow of the Event:**



Image 1: “A proud moment as innovative artefacts displayed the perfect blend of creativity and environmental awareness.”





Image 2: "Winners getting appreciated and rewarded for their performance"







Image 3: “Participants creating their eco-friendly toys and artefacts made from waste materials.”







Image 4: “Display of creativity and sustainability by students through their amazing creations.”

