

The Heritage Arc - Yuva Tourism Club- PSIT

**Under Yuva Tourism by the Ministry of Tourism, Government of
India.**

MBA Department- PSIT



Yuva Tourism Club

EVENT REPORT

April 2023-24

VILLAGE TOURISM

Nukkad Natak



DEPARTMENT OF BUSINESS ADMINISTRATION

Along with



Date: 5th April, 2024
Time: 14:00-16:00 pm

Presents

VILLAGE TOURISM Nukkad Natak

A Stage to Rediscover Unity in diversity

Venue: Open area Infront of J-Block

Guidelines:

- A team should comprise of maximum 7 members.
- Participants should be ready with their choice of rural areas at the time of registration.
- Time limit for every performance is 7-10mins.
- Participants will be judged on the basis of content, promotional strategy, coordination among the members and overall appeal of skit.
- Kindly refrain from using any foul or abusive language.
- Free to use props.
- Once registered, names cannot be withdrawn.



Exciting prizes
and
Certificates

Registration fee/-
Rs. 100 (Per person)

For more info, contact:

Technical Head: Pranjal Shrivastava 7393896301 Harsh Yadav 7985049695
Event Coordinator: Harshul Mishra 8318600354; Jasdeep Singh 8853042208

Briefing about the event: “Village Tourism”

The Department organized a captivating event named "Village Tourism" as part of Ignitia'2k24. This event showcased the essence of Indian villages through the unique medium of Nukkad Natak (street play), encouraging participants to rediscover unity in diversity.

Objectives Of the Event:

1. Promote the cultural heritage of Indian villages.
2. Raise awareness about the diversity and unity inherent in rural India.
3. Encourage creative expression through street play.
4. Engage and entertain the audience while delivering meaningful messages.

Theme of the event:

The central theme of the event was "Rediscovering Unity in Diversity". Participants were encouraged to explore and portray the cultural, social, and traditional facets of different Indian villages, emphasizing the underlying unity that binds our diverse nation together.

Event Organized by :

Yuva Tourism Club, PSIT had organized the Event – “Village Tourism” on 05th April 2024 from 2:00 PM to 4:00 PM at the Open area in front of J-Block.

Organizing Team:

- Club Ambassador–Ms. Priyanka Singh
 - Faculty Coordinators – Mr. Deepak Shukla
 - Student Coordinators–Harshul Mishra, Jasdeep Singh
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Duration of the Event:(The event began at 02:00 PM and lasted till 4:00 PM)

Format:

- In total 2 teams participated in the event wherein each team was given 7-10 minutes for the performance.
- Teams were judged on the basis of content, promotional strategy, team coordination and overall appeal of the skit.

Winners of the Competition:

The winner and runner-up awarded with trophies are as follows:

WINNER			
S. No	Name	Roll No	Section
1	Tanay Singh	2301640700315	MBA I E
2	Sneha Singh	2301640700305	MBA I E
3	Shruti Chandra	2301640700298	MBA I E
4	Shreya Srivastava	2301640700296	MBA I E
5	Varsha	2301640700341	MBA I E
6	Vaishnavi Tripathi	2301640700339	MBA I E
7	Supriya Shukla	2301640700172	MBA I E
Runner up			
1	Dipti Chaturvedi.	2301640700117	MBA I B
2	Ayushi.	2301640700095	MBA I B
3	Ayush dixit	2301640700091	MBA I B

4	Himanshu Shukla.	2301640700145	MBA I B
5	Ayush shukla	2301640700094	MBA I B

Outcome of the event:

The Village Tourism (Nukkad Natak) event at Ignitia'2k24 was a dynamic and multifaceted celebration that transcended mere entertainment, embodying the essence of creativity, talent, cultural unity, and diversity. Through vibrant performances and thought-provoking storytelling, the event not only entertained but also served as a platform for promoting cultural awareness and fostering a deeper understanding of our diverse heritage.

The event was carefully curated to showcase the rich tapestry of cultures within our college community and beyond. Performances featured traditional music, dance, and theatrical expressions that encapsulated the essence of rural life and the myriad traditions that define our cultural landscape. From folk tales to social commentary, each act transported the audience on a journey of discovery and introspection, offering insights into the customs, beliefs, and values that shape our collective identity.

One of the event's primary objectives was to promote cultural awareness by highlighting the beauty and significance of our cultural heritage. Through captivating performances and authentic portrayals of rural life, the event succeeded in immersing the audience in the sights, sounds, and stories of diverse communities. By showcasing the richness and diversity of our cultural tapestry, the event encouraged dialogue, appreciation, and respect for different cultural perspectives.

Moreover, the Village Tourism event served as a catalyst for meaningful exploration and reflection on the themes of unity and diversity. By bringing together individuals from various backgrounds and experiences, the event fostered a sense of solidarity and mutual understanding among attendees. Through the universal language of storytelling, the event transcended barriers of language, age, and background, creating connections and fostering empathy among participants.

The lasting impact of the Village Tourism event extended far beyond the confines of Ignitia'2k24, enriching the overall experience of the festival and leaving an indelible mark on the college community. The event not only celebrated cultural diversity but also served as a reminder of the importance of embracing and preserving our cultural heritage. By promoting dialogue, fostering understanding, and inspiring appreciation for cultural diversity, the Village Tourism event contributed to the vibrant cultural fabric of our college community, fostering a spirit of inclusivity, unity, and celebration.

Event Photographs:



Figure 10: Students performing their act



Figure 11: Group photograph of all coordinators of the event



Figure 12: Group photograph of winners of the event.