

Report of the Activity

Title: My Story - Motivational Session by Successful Entrepreneur/Start-up Founder.

Date: 10th Oct 2023

About Event:

The talk was held at Pranveer Singh Institute of Technology, Kanpur, by Mr. Sushank Arora, the founder of Nyra Kitchenware. It was an inspiring and enlightening session. He shared his remarkable journey from the corporate world to entrepreneurship, emphasizing the importance of passion and persistence. He discussed the birth of Nyra Kitchenware, the challenges he overcame as a new entrepreneur, and the company's mission to provide sustainable kitchenware solutions. Sushank offered valuable advice to aspiring entrepreneurs, encouraged resilience, and embraced the idea that failure is a stepping stone to success. The event also featured an interactive Q&A session and networking opportunities, leaving students and faculty inspired to pursue their entrepreneurial dreams and providing valuable insights into the world of entrepreneurship.

Overall, the event was really beneficial for the students and provided them with deeper knowledge and understanding of Entrepreneurship.

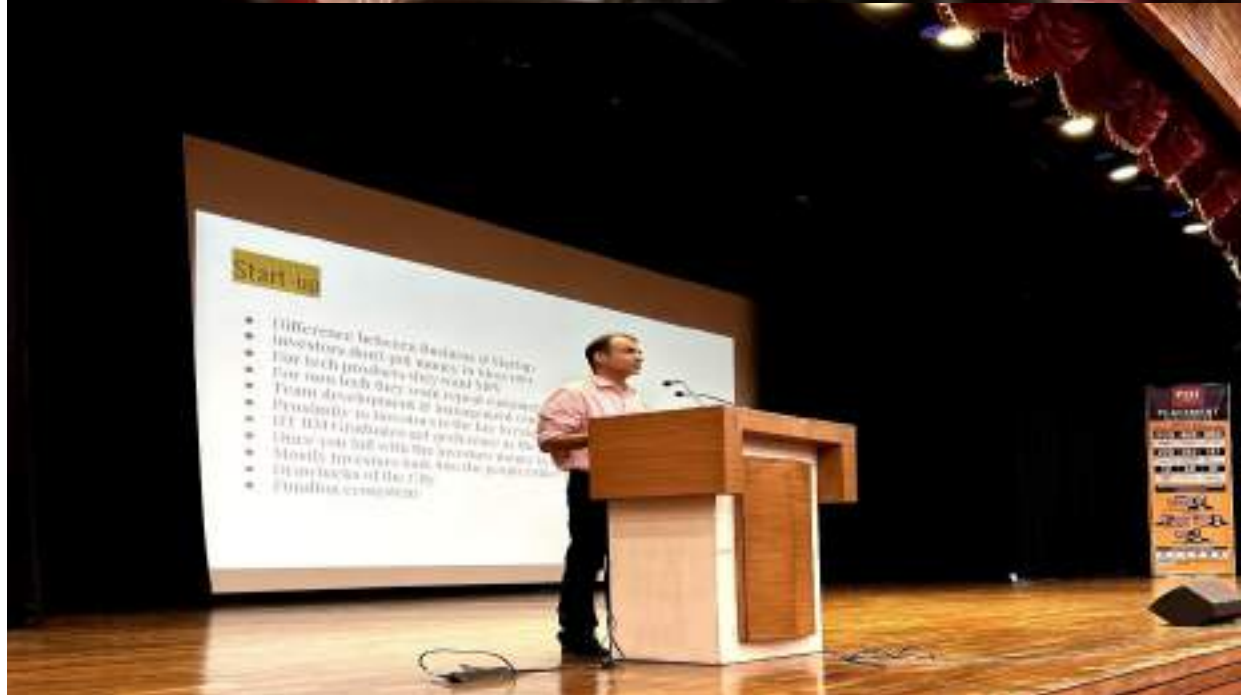
The Snapshots of the event are enclosed below:











Report of the Activity

Title: My Story - Motivational Session by Successful Innovators.

Date: 11th Oct 2023

Program Theme: Leadership/ Innovation/ Entrepreneurship/Research.

About Event:

The talk was held at Pranveer Singh Institute of Technology, Kanpur, by Dr. Arthur James Swart. It was an inspiring and enlightening session. The event commenced with a Motivational Session by Successful Innovators, where accomplished individuals shared their journeys, achievements, and insights, inspiring the audience with their success stories and entrepreneurial spirit. Following this, Dr. Swart delivered an expert talk on the theme "Aspire to be a starter and dessert, not a starter and a desert," emphasizing the importance of aspiring to be the driving force of change and innovation, rather than remaining stagnant and unproductive. His talk provided valuable insights into the mindset required for success and personal growth, leaving the attendees motivated and encouraged to pursue their aspirations with enthusiasm and determination.

Overall, the event was really beneficial for the students and provided them with deeper knowledge and understanding for being a successful Innovator.

The Snapshots of the event are enclosed below:













Report of the Activity

Title: Workshop on “Entrepreneurship and Innovation as Career Opportunity”

Date: 11th Oct 2023

Program Theme: An expert session: Team Managerial Skills for Professionals and Entrepreneurs.

About Event:

The talk held at Pranveer Singh Institute of Technology, Kanpur, featuring Mr. Farhan Ahmed and Alumni Ms. Sakshi Dwivedi and Mr. Puneet Srivastava. It was a dynamic and informative gathering that revolved around the themes of Entrepreneurship and Innovation as Career Opportunities, as well as an Expert Session on Team Managerial Skills for Professionals and Entrepreneurs. Mr. Farhan Ahmed's insights into entrepreneurship and innovation inspired the audience to explore these exciting career opportunities, while the alumni, Sakshi Dwivedi and Puneet Srivastava, shared their personal success stories, emphasizing the importance of determination and continuous learning in entrepreneurial journeys. The Expert Session provided practical managerial skills for effective team leadership. Interactive Q&A sessions and networking opportunities encouraged engagement and knowledge sharing, making the event a resounding success that left a lasting impact on attendees, motivating them to pursue their entrepreneurial dreams and equipping them with valuable managerial skills for the professional world.

Overall, the orientation event served as a catalyst for students and budding entrepreneurs, as they absorbed the wisdom and experiences shared by Mr. Farhan Ahmed, Ms. Sakshi Dwivedi, and Mr. Puneet Srivastava.

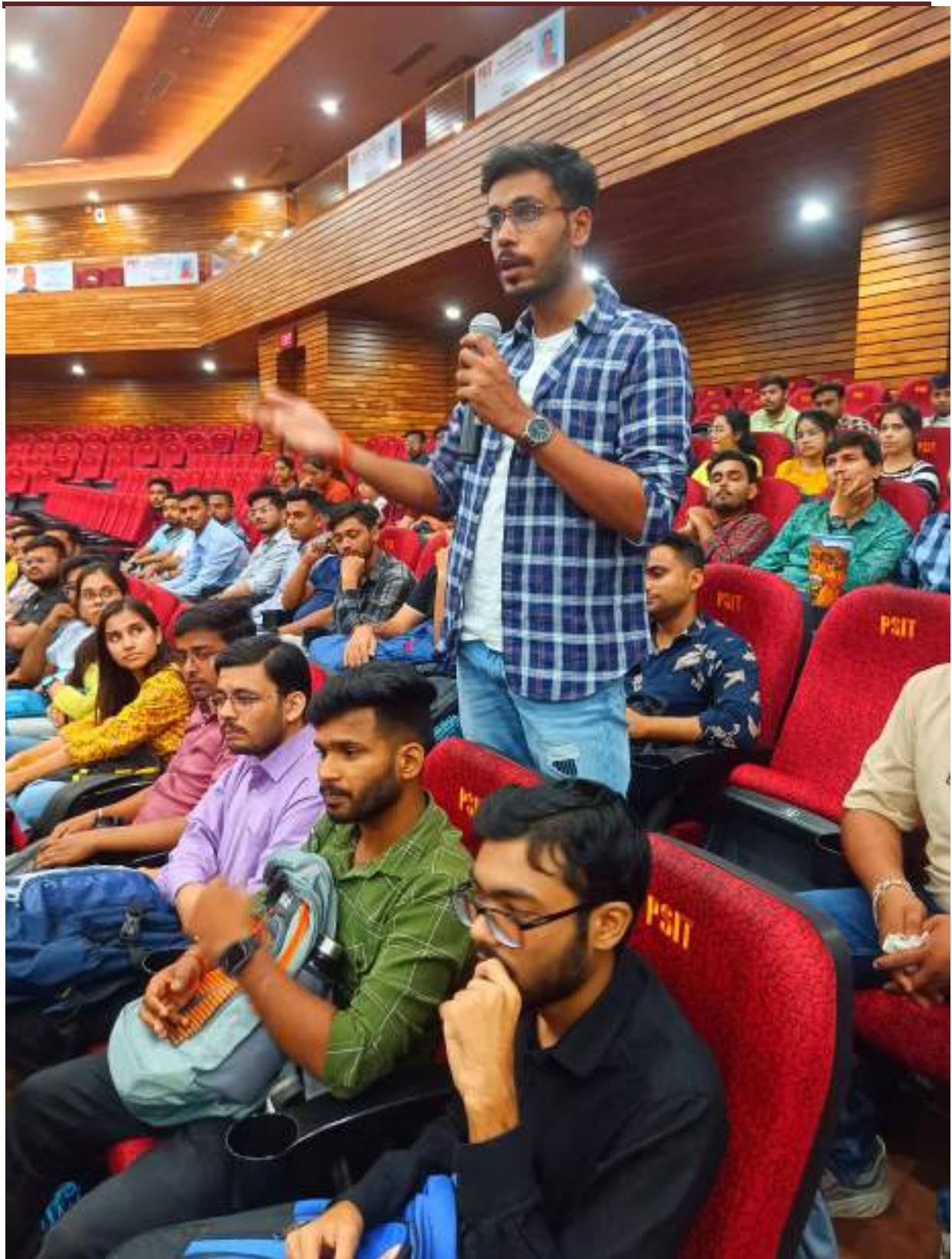
The Snapshots of the event are enclosed below:



















Report of the Activity

Theme of The Event: Organize a Session on “Problem-Solving and Ideation Workshop”.

Date: 13-11-2023

Program Theme: Cultivating Creativity: A Journey through Problem-Solving and Ideation

About the Event:

The "Problem-Solving and Ideation Workshop" took place at Pranveer Singh Institute of Technology, providing an ideal setting for participants to delve into the world of creative problem-solving. Mr. Anubhav Shukla, our distinguished speaker, guided the audience through a dynamic exploration of strategies to overcome challenges and generate innovative ideas. The event aimed to instill a problem-solving mindset and equip participants with the tools to tackle complex issues in both personal and professional spheres.

The workshop kicked off with an inspiring keynote address by Mr. Anubhav Shukla, setting the tone for a day of discovery. Interactive activities challenged participants to think outside the box, fostering collaboration and out-of-the-box thinking. Engaging case studies and success stories provided practical insights into effective problem-solving. The event concluded with a lively Q&A session, allowing participants to interact directly with Mr. Shukla and gain personalized advice on their specific challenges.

In a world that demands creative solutions, the "Problem-Solving and Ideation Workshop" at Pranveer Singh Institute of Technology, led by Mr. Anubhav Shukla, was a transformative experience that left participants inspired, equipped, and ready to face any challenge with a creative mindset.

Overall, this event helped the students a lot.

The Snapshots of the event are enclosed below:





Report of the Activity

Title: Report on Viksit Bharat@2047 Utsav Campus Event

Date: December 11, 2023

Program Theme: Pranveer Singh Institute of Technology (PSIT) successfully facilitated Bharat@2047 Utsav on December 11, 2023, in compliance with the directives from the Government of India.

About Event:

On December 11, 2023, Pranveer Singh Institute of Technology (PSIT) facilitated the live telecast of the Viksit Bharat@2047 Utsav, a major initiative launched by Hon'ble Prime Minister Shri Narendra Modi Ji. Although the event was not organized by PSIT, the institute played a pivotal role in ensuring maximum participation from IIC Council Members, Innovation Ambassadors, students, and faculty members. The hybrid event, allowed participants to virtually witness the live inauguration of the initiative through the webcast link <https://pmindiawebcast.nic.in/>. The event schedule included welcoming remarks by the Cabinet Secretary, the launch of Viksit Bharat @2047 Ideas Portal, and a special address by the Prime Minister, who addressed the audience remotely. Following the event, participants were encouraged to share their experiences through photos and videos. Viksit Bharat@2047 aspires to make India a developed nation by 2047, with PSIT actively engaging in the national initiative by channeling innovative ideas and contributing to the ambitious vision outlined by the remote address of the Prime Minister.

The Snapshots of the event are enclosed below:







Report of the Activity

Title: Session on achieving on Problem Solution Fit and Product Market Fit.

Date: December 12, 2023

About Event:

On December 12, 2023, Pranveer Singh Institute of Technology (PSIT) hosted on achieving problem solution fit and product-market fit, featuring Ms. Malti Nagle as the keynote speaker. Ms. Nagle, expert in entrepreneurship and business development, guided students through the intricacies of effective problem-solving by emphasizing a thorough understanding of problems and encouraging creative and strategic approaches to solutions. The session also explored the vital concept of product-market fit, illustrating how aligning products with market needs is essential for success. Through real-world examples and interactive discussions, Ms. Nagle provided valuable insights, contributing to the enhancement of problem-solving and product-market fit skills among the students. The event, a collaborative effort by PSIT organizers and faculty, proved to be a significant step in preparing students for the practical challenges of strategic problem-solving and market alignment in their future endeavors. The institute extends gratitude to Ms. Malti Nagle for her engaging and informative session.

The Snapshots of the event are enclosed below:







Report of the Activity

Title: Expert Talk on Process of Innovation Development, Technology Readiness Level (TRL), and Commercialization Lab Technology and Tech Transfer by Mr. Mohd Anas Khan

Date: December 14, 2023

About Event:

On December 14, 2023, Pranveer Singh Institute of Technology (PSIT) organized an insightful expert talk on "Process of Innovation Development, Technology Readiness Level (TRL), and Commercialization Lab Technology and Tech Transfer" featuring Mr. Mohd Anas Khan as the keynote speaker. Mr. Khan, an expert in innovation and technology transfer, shared his knowledge on the innovation development process, emphasizing key stages from ideation to implementation with the aid of real-world examples. The session also explored the significance of Technology Readiness Level (TRL) in assessing technology maturity and its role in transitioning laboratory technologies to practical applications. An interactive Q&A session provided students with a platform to directly engage with Mr. Khan, fostering a direct exchange of ideas. The event was a success due to the collaborative efforts of PSIT organizers, faculty, and the active participation of students. The institute expresses gratitude to Mr. Mohd Anas Khan for his insights, reinforcing PSIT's commitment to bridging the gap between academic knowledge and practical industry applications in the fields of innovation and technology transfer.

The Snapshots of the event are enclosed below:





Report of the Activity

Title: Tech Expo Extravaganza at Pranveer Singh Institute of Technology

Date: 16th December 2023

About Event:

Pranveer Singh Institute of Technology recently hosted a Tech Expo that provided a dynamic platform for students to showcase innovative projects across diverse technological domains. Organized by a dedicated committee, teams of students demonstrated projects in areas such as artificial intelligence, robotics, software development, and electronics. The event featured a rigorous judging process conducted by industry professionals, faculty members, and alumni, evaluating projects based on innovation, functionality, feasibility, and presentation. With industry collaboration and palpable student enthusiasm, the Tech Expo underscored PSIT's commitment to fostering a culture of technological excellence and bridging the gap between academia and industry.

The Snapshots of the event are enclosed below:









Report of the Activity

Title: Industry Exhibition at MSME Event: Connecting Attendees with Local Businesses.

Date: 19th December 2023

About Event:

The MSME Event at Sengar's Resort, Kanpur, not only offered insightful sessions but also featured a dynamic industry exhibition where local businesses showcased their products. Students and faculty from PSIT Kanpur actively engaged with the diverse stalls, interacting with representatives, exploring live demonstrations, and gaining firsthand knowledge about various industries. The exhibition not only heightened awareness about local businesses and their offerings but also provided valuable networking opportunities. This collaborative platform facilitated meaningful exchanges between academia and the business community, creating a bridge for potential collaborations and enriching the overall learning experience for the attendees.

The Snapshots of the event are enclosed below:









Report of the Activity

Title: MSME Workshop: Empowering Entrepreneurs through the MSME Competitive (Lean) Scheme.

Date: 19th December 2023

About Event:

The MSME Workshop, centered around the MSME Competitive (Lean) Scheme, convened at Sengar's Resort in Kanpur, drawing students and faculty from PSIT Kanpur, alongside individuals from diverse academic backgrounds. Distinguished speakers from leading organizations, including SK Tripathi from ALIMCO, Shri Nikunj Ji from GEM, and representatives from HAL and other industries, shared profound insights into their respective fields. The workshop encompassed discussions on industry trends, entrepreneurial journeys, and the crucial steps involved in registering a business with the Government of India. Attendees were enlightened on the benefits provided by the government to registered MSMEs, such as financial assistance and subsidies. The event culminated with a thought-provoking discussion on Intellectual Property Rights, emphasizing the importance of safeguarding innovations. The interactive sessions fostered engaging dialogues, contributing to a collaborative learning environment. This MSME initiative continues to empower and educate, bridging the gap between theoretical knowledge and practical application, nurturing the spirit of entrepreneurship nationwide.

The Snapshots of the event are enclosed below:





