

Maverick Club - PSIT

MBA Department- PSIT



EVENT REPORT

2023 – 24 Till Date

Briefing about the event: “National Productivity Week-2024” - Panel Discussion on AI for Logistics and Supply Chain Management

Panel discussion for 1st year students on the interim budget 2024 held on 16th February, 2024. The motive behind organizing the event was to enhance the knowledge level of students with respect to today's scenario of India's productivity landscape with reference towards AI for Logistics & Supply Chain Management. To analyze the importance of AI, its wide application & varied impact in different sectors of Indian economy.

Objectives Of the Event:

1. To make the students understand the importance of AI in different sectors.
2. To foster critical thinking skills, enhance productivity levels with use of technology and impact society.

Theme of the event:

1. Robotics in material handling.
2. IOT integration for real time tracking.
3. Predictive analysis for demand forecasting.
4. Augmented Reality for order picking.
5. Enhancement of chatbots.
6. Automation in warehouse management.

Event Organized by :

***Maverick Club PSIT* had organized the Event – “National Productivity Week-2024” - Panel Discussion on AI for Logistics and Supply Chain Management on 16th February 2024 from 1:25 PM to 3:15 PM at Town Hall**

Organizing Team:

- Club Ambassador - Mr. Deepak Shukla
- Faculty Coordinators -Ms. Divyanshi Yadav, Mr. Mayank Tripathi and Mr. Shrey Shukla
- Student Coordinators - Ketan Dixit, Damini Yadav, Hooriya Niyaz, Harsh Shukla

Event details

PSIT, in collaboration with the National Productivity Council and Kanpur Productivity Council, hosted a captivating panel discussion on "AI for Logistics and Supply Chain Management". A panel of students had the discussion on AI and its impact on productivity on 16th February, 2024.

Duration of the Event: (The event began at 01:25 PM and lasted till 3:15 PM)

Format:

- A panel of 6 students had the discussion on different sectors of uses of AI.
- One moderator is moderating the session.
- Every panelist had a deep discussion with the moderator on their respective sector.

Participating Students:

➤ Moderator

Adeeba Mohammadi

➤ Panelist

- 1) Jasdeep Singh Arora
- 2) Florence Noor
- 3) Tamanna Dubey
- 4) Raunak Gulati
- 5) Sneha Singh Chandel
- 6) Anamika Dwivedi

Winners of the Competition:

The winners and runners up were awarded with trophies are as follows:

1) WINNERS

Jasdeep Singh Arora – MBA – I

2) RUNNERS UP

Florence Noor – MBA – I – First Runner-up

Tamanna Dubey – MBA – I – Second Runner-up

Outcome of the event:

By fostering transparent AI systems, up-skilling our workforce, and embracing a collaborative human-AI approach, we can unlock a future where Indian industries not only compete but thrive in the global arena. This future demands proactive policy intervention, robust infrastructure development, and a shared vision for responsible and collaborative AI integration. Let us rise to the challenge, embrace the power of AI, and collectively propel India towards a vibrant and productive future.

Event Photographs:



**NATIONAL PRODUCTIVITY COUNCIL (NPC)
& KANPUR PRODUCTIVITY COUNCIL (KPC)**

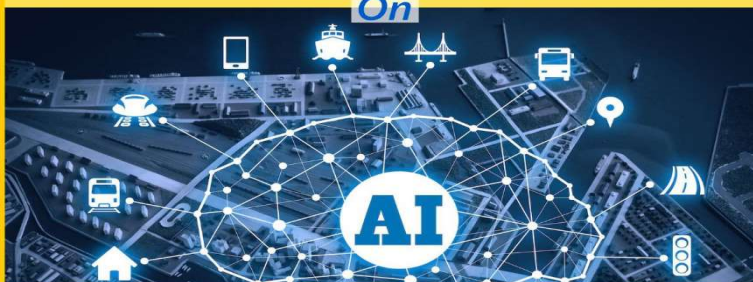


**DEPARTMENT OF BUSINESS ADMINISTRATION
PRANVEER SINGH INSTITUTE OF TECHNOLOGY, KANPUR**

www.psitkanpur.ac.in

PANEL DISCUSSION

On



AI FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Friday, February 16, 2024 | 1:30 PM – 3:30 PM

Programme Conveners:

Ms. Preeti Gangwar Regional Director, NPC Kanpur

Mohd. Umar Director, KPC, Mob.: 9935054570

Dr. Harit Kumar HOD-MBA, PSIT, Mob.: 7905778115

AT PSIT CAMPUS

KANPUR-AGRA-DELHI NATIONAL HIGHWAY (NH-19)
BHAUTI, KANPUR (U.P.) - 209 305

Programme Coordinators

Mr. Deepak Shukla

Assistant Professor, MBA Dept.
Mob.: 9670379099

PSIT-Pranveer Singh Institute of Technology

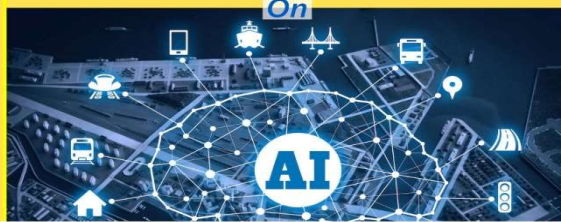
Kanpur-Delhi National Highway (NH-2), Bhauti, Kanpur-209305 (U.P.), India



NATIONAL PRODUCTIVITY COUNCIL (NPC)
& KANPUR PRODUCTIVITY COUNCIL (KPC)
&
DEPARTMENT OF BUSINESS ADMINISTRATION
PRANVEER SINGH INSTITUTE OF TECHNOLOGY, KANPUR



PANEL DISCUSSION



AI FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Chief Guest



Ms. SAUMYA PANDEY IAS
Additional Labour Commissioner
Uttar Pradesh

Friday, February 16, 2024



GPS Map Camera

Bhisi Jargaon, Uttar Pradesh, India
PSIT, Bhisi Jargaon, Bhautipratappur, Uttar Pradesh 209305, India
Lat 26.44765° Long 80.191865°
16/02/24 01:47 PM GMT +05:30

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Department of Business Administration

PSIT-Pranveer Singh Institute of Technology

Kanpur-Delhi National Highway (NH-2), Bhauti, Kanpur-209305 (U.P.), India



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PSIT, Bhisi Jargaon, Bhautipratappur, Uttar Pradesh 209305, India
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PSIT-Pranveer Singh Institute of Technology

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PSIT, Bhisi Jargaon, Bhautipratappur, Uttar Pradesh 209305, India

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16/02/24 03:12 PM GMT +05:30

Briefing about the event: “Expedite Your Budget-2024” - Panel Discussion

Panel discussion for 1st year students on the interim budget 2024 held on 8th February, 2024. The motive behind organizing the event was to enhance the knowledge level of students with respect to today's scenario of India's budgetary allocation by the Indian government to different sectors in India. To analyze the important sectors which Indian government has nominated for their budget allocation for the financial year 2023-2024.

Objectives Of the Event:

1. To make the students understand real-world economics, government policies, and fiscal responsibility.
2. To foster critical thinking skills, civic engagement, and awareness of how public funds are allocated and impact society.

Theme of the event:

1. Budgetary provisions made by the government for different sectors: Education, Defense, Transport (railways/highways/shipping), Health, Agriculture, Taxation/Finance, Energy, Women Empowerment, MSME/Startups.
2. Reallocation of resources evenly across the nation.
3. Reducing inequality in terms of earnings and wealth generation.
4. Generation of employment opportunities.
5. Meeting expectations of the common middle class.

Event Organized by :

***Maverick Club PSIT* had organized the Event – “Expedite Your Budget-2024” - Panel Discussion on 08th February 2024 from 1:25 PM to 3:15 PM at Town Hall**

Organizing Team:

- Club Ambassador - Mr. Deepak Shukla
- Faculty Coordinators - Dr. Ashish Shukla, Mr. Mayank Tripathi and Mr. Shrey Shukla
- Student Coordinators - Ketan Dixit, Damini Yadav, Priyam Saraf, Harsh Yadav, Utkarsh Gupta, Sameeksha, Akash Sharma, Raunak Gulati

Department of Business Administration

Event details

A panel discussion on “**Expedite Your Budget-2024**” organized by The Maverick Club – PSIT, focused on the understanding the union budget presented by Mrs. Nirmla Sitaraman, Union Minister of Finance which gives the direction to the Indian economy. A panel of students had the discussion on the union budget on 08th February, 2024.

Duration of the Event: (The event began at 01:25 PM and lasted till 3:15 PM)

Format:

- A panel of 8 students had the discussion on different sectors of the Indian economy.
- One moderator is moderating the session.
- Every panelist had a deep discussion with the moderator on their respective sector.

Participating Students:

➤ **Moderator**

Anamika Dwivedi

➤ **Panelist**

- 1) Aayushi Goyal
- 2) Manya Mishra
- 3) Priya Jhanvar
- 4) Shambhavi Dixit
- 5) Rohit Singh bhadoriya
- 6) Jyoti Kumari
- 7) Harsh Yadav
- 8) Sanya Singh

Winners of the Competition:

The winners and runners up were awarded with trophies are as follows:

1) **WINNERS**

Sanya Singh – MBA – I

2) **RUNNERS UP**

Manya Misha – MBA – I – First Runner-up

Rohit Singh Bhadoriya – MBA – I – Second Runner-up

Outcome of the event:

One potential outcome of the event is that students will be able to understand that budget presented by Finance Minister is the road – map of Indian Economy for short – run as well as long run. It gives the directions to the economy. Sometime it creates the opportunity and sometimes it creates threat for the business man. According to that business manager must take the business decisions.

Event Photographs:



PSIT-Pranveer Singh Institute of Technology

Kanpur-Delhi National Highway (NH-2), Bhauti, Kanpur-209305 (U.P.), India



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Department of Business Administration



DEPARTMENT OF BUSINESS
ADMINISTRATION (MBA)



CASE STUDY COMPETITION VISHLESHAN 1.0

27th January, 2024

WHO CAN PARTICIPATE ?



Anyone who has business in his/her family.



One who has the analytical capacity to understand other's business

TEAM

1. Maximum 5 and minimum 3 students can participate in the event.
2. MBA 1st year students will comprise team with 1st year students and second year students will comprise their teams with second year students.
3. Second year students who have their joining after 3rd semester, can participate in the competition.

OUR VISION

To foster innovation, critical thinking, and collaborative problem-solving among students through a dynamic and engaging case study competition. We envision a platform that cultivates future leaders equipped with practical skills, creative thinking, and a deep understanding of real-world challenges.

OUR MISSION

- To create an inclusive and supportive environment that empowers participants to refine their analytical, communication, and presentation skills."
- "To offer mentorship, feedback, and networking opportunities to participants, fostering their growth and confidence in addressing real-world problems.

Briefing about the event: “Vishleshan 1.0” - Case Study Competition

The "Vishleshan 1.0" competition aims to promote analytical thinking and collaborative problem solving, by encouraging participants to create captivating group presentations regarding varied case studies that would empower students with the essential skills required to thrive in the ever-evolving landscape of the business world. Grounded in the vision of fostering innovation, critical thinking, and collaborative problem-solving, this dynamic case study competition serves as a catalyst for developing the leaders of tomorrow. It will challenge students to think outside the box and come up with innovative solutions to complex problems. The competition will help students develop practical skills that are essential for success in the business world, such as critical thinking, communication, and leadership.

Objectives Of the Event :

Overall, the competition aims to create a platform that fosters innovation, critical thinking, and collaborative problem-solving among students, preparing them to become future leaders equipped with practical skills and a deep understanding of real-world challenges in the business. This case study competition is to create a platform that cultivates future leaders equipped with practical skills, creative thinking, and a deep understanding of real-world challenges in the business.

- Ignite innovation by presenting real-world business challenges to participants.
- Cultivate critical thinking skills through analysis of complex scenarios and strategic problem-solving.
- Foster collaborative problem-solving through teamwork, diverse perspectives, and shared leadership.
- Develop practical skills by providing hands-on experience in addressing real-world challenges.
- Mold future leaders with a deep understanding of leadership complexities in the business world.
- Create an engaging platform that captures participants' interest and enthusiasm.
- Transformative competition that goes beyond traditional academic boundaries, emphasizing holistic skill development.

Event Organized by :

Maverick Club PSIT had organized the Event – “Vishleshan 1.0” on 27th January 2024 at 11:00 am at T-48, PSIT Tower

Organizing Team:

- Club Ambassadors - Mr. Deepak Shukla
- Faculty Coordinators - Dr. Ruchika Rastogi
- Student Coordinators - Ketan Dixit, Damini Yadav, Priyam Saraf, Harsh Yadav, Utkarsh Gupta, Sameeksha, Akash Sharma, Raunak Gulati

Event details

An Intra-department group presentation on “Vishleshan 1.0” organized by The Maverick Club – PSIT, focused on fostering the innovation, critical thinking, and collaborative problem-solving among students and was conducted in a single round on 27th January, 2024.

Duration of the Event : (The event began at 11:00 a.m. and lasted till 2:30 p.m.)

Format :

- A team consist of 3-5 participants.
- The presentation focuses on the detailed analysis of varied local businesses, their struggles, challenges and aspirations for the future.
- Presentation duration was of around 10 minutes.
- The teams was evaluated on the criteria: Business Idea Understanding, Implication of 4P's, Implication of STP, Financial Analysis & Challenges faced by businesses.

Participating Teams:

S. No.	Team Code	Name of Company/ Brand	List Of Participants	Roll Number	Department
1	MVC-01	Da pizza hub	Ayush Dixit	2310802	MBA-I
			Dipanshu Sonkar	2313988	MBA-I

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			Harpreet Singh	2310255	MBA-I
			Harshita Agrawal	2310108	MBA-I
			Divyanshu Yadav	2311236	MBA-I
2	MVC-02	Navistar Solutions Pvt. Ltd.	Tanay singh	2312411	MBA-I
			Sneha singh	2310630	MBA-I
			Yashi Gupta	2311334	MBA-I
3	MVC-03	Yumm The Cake Bakery	Khushi Dubey	2311002	MBA-I
			Nandini Chaturvedi	2312921	MBA-I
			Kush Dwivedi	2311929	MBA-I
			Nikhil Gupta	2310817	MBA-I
4	MVC-04	Payreview	Animesh Srivastava	2312638	MBA-I
			Ambuj Shukla	2313640	MBA-I
			Amisha Tiwari	2312580	MBA-I
			Aman Singh	2313302	MBA-I
5	MVC-05	Pahalwan ji ka special mattha	Jyoti Kumari	2312900	MBA-I
			Pragati Dixit	2312895	MBA-I
			Pragya Gupta	2310006	MBA-I
6	MVC-06	Sarvodaya sishu mandir	Manas dixit	2312651	MBA-I
			Karishma Gupta	2312203	MBA-I
			Oshin Massey	2311604	MBA-I
			Krishan Kumar Patel	2310114	MBA-I
7	MVC-07	S P.Traders	Aakarshita Pathak	2312599	MBA-I
			Anjali Tiwari	2312168	MBA-I
			Akanksha Sharma	2312567	MBA-I
8	MVC-08	R.K.Traders	Anand Shukla	2312099	MBA-I
			Anamika Paul	2310057	MBA-I
			Amisha Chauhan	2312822	MBA-I
			Amrit Tripathi	2312813	MBA-I
9	MVC-09	2 KAUDI KI CHAI	Ayush Nigam	2312536	MBA-I
			Deepanjali Sachan	2311753	MBA-I
			Divya Dwivedi	2312205	MBA-I
			Harshita Mishra	2312401	MBA-I
10	MVC-10	Govind oil mill	Bhoomi Agarwal	2311822	MBA-I
			Gracy singh padiyar	2312267	MBA-I
			Bhargavi Awasthi	2310178	MBA-I
			Tanmay Mishra	2311479	MBA-I
11	MVC-11	JYA Consultant and Engineers	Ayushi	2310153	MBA-I
			Himanshu Aggarwal	2310524	MBA-I

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			Jasmeet Kaur	2310652	MBA-I
			Hooriya Niyaz,	2311763	MBA-I
12	MVC-12	TexEnigma	Ayushi Goel	2310120	MBA-I
			Avantika Chaturvedi	2310116	MBA-I
			Bhumika Bhadauria	2313436	MBA-I

Winners of the Competition:

The winners and runners up were awarded with trophies.

The participants of the winning team are as follows:

1) WINNERS

Team Code	Name of Company/ Brand	List of Participants	Roll Number	Department
MVC-05	Pahalwan ji ka special mattha	Jyoti Kumari	2312900	MBA-I
		Pragati Dixit	2312895	MBA-I
		Pragya Gupta	2310006	MBA-I

2) RUNNERS UP

Team Code	Name of Company/Brand	List of Participants	Roll Number	Department
MVC-01	Da pizza hub	Ayush Dixit	2310802	MBA-I
		Dipanshu Sonkar	2313988	MBA-I
		Harpreet Singh	2310255	MBA-I
		Harshita Agrawal	2310108	MBA-I
		Divyanshu Yadav	2311236	MBA-I
MVC-06	Sarvodaya Sishu Mandir	Manas dixit	2312651	MBA-I
		Karishma Gupta	2312203	MBA-I
		Oshin Massey	2311604	MBA-I
		Krishan Kumar Patel	2310114	MBA-I

Outcome of the event:

One potential outcome of the competition is that students will have developed a deeper understanding of real-world business challenges and gained practical skills in critical thinking, communication, and leadership. They will have had the opportunity to work collaboratively in teams, honing their ability to solve complex problems and think creatively. Additionally, the competition may help to establish connections between students and industry professionals, providing networking opportunities and potential career paths for participants.

The outcome of the competition is that students will have gained valuable experience and skills that will prepare them for success in the business world and beyond.

Event Photographs:





